

# Building strong fiber footprint

6 November 2023



| TOWR IJ                    | BUY     |
|----------------------------|---------|
| Sector                     | TowerCo |
| Price at 07 Nov 2023 (IDR) | 960     |
| Price target (IDR)         | 1,450   |
| Upside/Downside (%)        | 50.9    |

#### Stock Information

Sarana Menara Nusantara was established in 2008 with the prime focus of its business is to invest in the operating companies who own and operate tower telecommunication sites and lease them to wireless communication companies.

| Market cap (IDR bn)            | 48,208     |
|--------------------------------|------------|
| Shares outstanding (mn)        | 49,798     |
| 52-week range (IDR)            | 820 -1,180 |
| 3M average daily vol. ('000)   | 25,637     |
| 3M average daily val. (IDR mn) | 24,642     |

#### Shareholders (%)

| Sapta Adhikari Investama | 54.4 |
|--------------------------|------|
| Public                   | 42.5 |

#### Stock Performance



Source: Bloomberg

|             | 1M  | 3M    | 12M    |
|-------------|-----|-------|--------|
| Performance | 2.2 | (2.1) | (19.5) |

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TOWR's 9M23 top-line and EBITDA generally beat KBVS'/consensus at 74.8%–75.6% thanks to strong growth of non-tower business and manageable core cost. Meanwhile, 3Q23 net profit grew 7.4% qoq to IDR866 bn amidst lower cost of finance qoq. Despite that, it fell behind ours/consensus by 3.9–4.8%. Meanwhile, we expect strong growth in fiber to continue as management expects FTTH to reach 2mn homepasses, banking on its vast fiber footprint. Maintain BUY with a higher target price of IDR1,450, implying 10.5x '24 EV/EBITDA, while currently it is trading at 8.0x forward EV/EBITDA.

#### Stable margin on manageable cost

TOWR's 3Q23 EBITDA grew 1.1% qoq to IDR2.50 tn, bringing 9M23 EBITDA of IDR7.41 tn, or relatively inline with KBVS'/Street's estimates at 75.6%/74.8% as core cost down 3.1% qoq thanks to lower other cost of revenue on electricity. This brought EBITDA margin to stabilize at 85.0% in 3Q23. Furthermore, revenue was up slightly 1.1% in 3Q23 to IDR2.94 tn or 75.1%/74.9% of ours/consensus, supported by non-tower revenue on fiber as it expanded FTTT to 178,32K or 3.3%/47.0% qoq/yoy. Fiber currently contributes c. 16% to TOWR's total revenue in 9M23. Balance sheet wise, TOWR's net gearing declined to 2.8x in 9M23.

#### Declined tower revenue

Tower leasing revenue decreased 1.3% qoq/2.5% yoy in 3Q23/9M23 to IDR2.11 tn/IDR6.30 tn on the back of lower monthly lease rate/ tenant by -2.2% qoq in 3Q23 to IDR12.9 mn. This was despite higher tenancy ratio that escalated to 1.81x in 3Q23 from 1.80x in 2Q23 given strong net tenant additions of 478, or higher than our expectations supported by non-IOH, ending a streak of negative growth of tenancies since 1Q23. Meanwhile, also added 123 tower sites in 3Q23 to 29,915.

#### Supported by fiber

We believe that non-tower to continue becoming TOWR's backbone going forward, especially fiber through FTTT and FTTH that has started to book revenue of IDR82 bn in 9M23. Management targets to build its FTTH footprint to 2mn homepasses. In addition, strong fiber deployment will also support its FTTH expansion going forward. On the other hand, we expect high interest rate environment could pose risks to TOWR's bottom-line, despite lower cost of finance in 9M23 at 6.5% (VS 6.7% in 1H23). To anticipate that, management pinpointed their aspiration to continue to bring down its cost of finance by negotiating interest loan, as well as enter hedging with shorter duration. We therefore adjust our TOWR's '23/'24 net profit assumption by -3.8%/0.7%.

### Reiterate BUY with TP of IDR1,450/share

Reiterate our BUY call with higher target price of IDR1,450 (previously: IDR1,380), as we have rolled forward our DCF-based valuation as well as tweak on our WACC assumption due to changes to risk free rate to 6.7%, thus cost of equity and cost of debt amid higher interest environment. Our target price implies 10.5x '24 EV/EBITDA. Note that at current price, TOWR is trading at 8.0x forward EV/EBITDA, rather appealing at slightly above -1SD 5-year historical mean. TOWR has shown meaningful improvement to diversify away from tower to digital infrastructure that should prop up its performance over the long run. However, risks to our call included 1) higher leverage compared to peers; 2) stubborn finance costs.

Exhibit 1: Key Statistics

| Year end Dec (IDR bn) | 2021A | 2022A  | 2023F  | 2024F  | 2025F  |
|-----------------------|-------|--------|--------|--------|--------|
| Revenue (IDR bn)      | 8,635 | 11,036 | 11,616 | 12,227 | 12,794 |
| EBITDA (IDR bn)       | 7,612 | 9,899  | 10,064 | 10,579 | 11,065 |
| Net profit (IDR bn)   | 3,427 | 3,442  | 3,281  | 3,695  | 4,082  |
| EPS (IDR)             | 68.8  | 69.1   | 65.9   | 74.2   | 82.0   |
| EPS growth (%)        | 20.9  | 0.4    | -4.7   | 12.6   | 10.5   |
| ROAA (%)              | 6.8   | 5.2    | 4.9    | 5.4    | 5.8    |
| ROAE (%)              | 30.9  | 26.0   | 21.0   | 20.4   | 19.5   |
| PER (x)               | 13.7  | 13.7   | 14.3   | 12.7   | 11.5   |
| PBV (x)               | 4.6   | 3.9    | 3.3    | 2.8    | 2.4    |
| Interest coverage (x) | 5.6   | 4.1    | 3.5    | 3.6    | 4.0    |
| EV/EBITDA (x)         | 11.4  | 9.1    | 8.9    | 8.3    | 7.7    |
|                       |       |        |        |        |        |

Sources: Company, KBVS Research





# Exhibit 2: Performance overview

TOWR's 9M23

| Income statement (IDR bn) | 9M23    | 9M22    | YoY (%) | 3Q23   | 3Q22   | YoY (%) | 2Q23   | QoQ (%) | 2023F  | % to '23F | Cons'  | % of Cons |
|---------------------------|---------|---------|---------|--------|--------|---------|--------|---------|--------|-----------|--------|-----------|
| Revenue                   | 8,719   | 8,107   | 7.6     | 2,943  | 2,791  | 5.5     | 2,912  | 1,1     | 11,608 | 75.1      | 11,645 | 74.9      |
| Cost of service           | (2,466) | (2,184) | 12.9    | (838)  | (743)  | 12.8    | (823)  | 1.8     |        |           |        |           |
| Gross profit              | 6,254   | 5,923   | 5.6     | 2,105  | 2,048  | 2.8     | 2,089  | 0.8     |        |           |        |           |
| Operating expenses        | (781)   | (689)   | 13.4    | (265)  | (240)  | 10.2    | (267)  | (0.7)   |        |           |        |           |
| EBIT                      | 5,473   | 5,235   | 4.5     | 1,841  | 1,808  | 1.8     | 1,822  | 1.0     |        |           |        |           |
| EBITDA                    | 7,417   | 6,967   | 6.5     | 2,503  | 2,396  | 4.5     | 2,475  | 1.1     | 9,811  | 75.6      | 9,916  | 74.8      |
| Other income/expenses     | (218)   | (334)   | (34.8)  | (56)   | (135)  | (58.6)  | (91)   | (38.6)  |        |           |        |           |
| Net finance costs/income  | (2,155) | (1,735) | 24.2    | (682)  | (541)  | 26.1    | (739)  | (7.8)   |        |           |        |           |
| Pre-tax income            | 3,100   | 3,166   | (2.1)   | 1,103  | 1,132  | (2.6)   | 992    | 11.2    |        |           |        |           |
| Taxes                     | (626)   | (581)   | 7.8     | (228)  | (252)  | (9.8)   | (176)  | 29.1    |        |           |        |           |
| Attributable net profit   | 2,426   | 2,559   | (5.2)   | 866    | 868    | (0.1)   | 807    | 7.4     | 3,410  | 71.1      | 3,457  | 70.2      |
| Margins (%)               |         |         |         |        |        |         |        |         |        |           |        |           |
| EBIT Margin               | 62.8    | 64.6    |         | 62.5   | 64.8   |         | 62.6   |         |        |           |        |           |
| EBITDA margin             | 85.1    | 85.9    |         | 85.0   | 85.9   |         | 85.0   |         |        |           |        |           |
| Net Margin                | 27.8    | 31.6    |         | 29.4   | 31.1   |         | 27.7   |         |        |           |        |           |
| Operational metrices      |         |         |         |        |        |         |        |         |        |           |        |           |
| Tower                     | 29,915  | 29,708  |         | 29,915 | 29,708 |         | 29,792 |         |        |           |        |           |
| Tenant                    | 54,249  | 55,029  |         | 54,249 | 55,029 |         | 53,771 |         |        |           |        |           |
| Tenancy ratio (x)         | 1.81    | 1,85    |         | 1,81   | 1.85   |         | 1,80   |         |        |           |        |           |

Sources: Company, KBVS Research, Bloomberg

# Exhibit 3: Forecast Changes

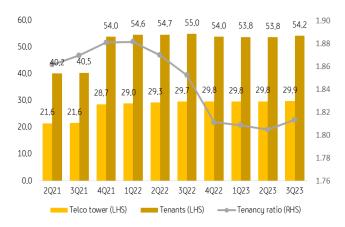
|            | New    |        | Old    |        | Changes | Changes |        | Consensus |       | New VS consensus |  |
|------------|--------|--------|--------|--------|---------|---------|--------|-----------|-------|------------------|--|
|            | 2023F  | 2024F  | 2023F  | 2024F  | 2023F   | 2024F   | 2023F  | 2024F     | 2023F | 2024F            |  |
| Revenue    | 11,616 | 12,227 | 11,608 | 12,052 | 0.1     | 1.4     | 11,679 | 12,353    | -0.5  | -1.0             |  |
| EBIT       | 7,263  | 7,736  | 7,234  | 7,483  | 0.4     | 3.3     | 7,345  | 7,813     | -1.1  | -1.0             |  |
| EBITDA     | 10,064 | 10,579 | 9,811  | 10,180 | 2.6     | 3.8     | 9,938  | 10,504    | 1.3   | 0.7              |  |
| Net profit | 3,281  | 3,695  | 3,410  | 3,668  | -3.8    | 0.7     | 3,431  | 3,719     | -4.4  | -0.7             |  |

Source: KBVS Research, Bloomberg



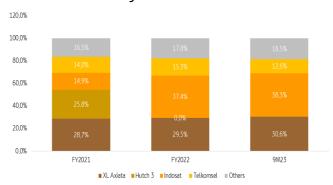


# Exhibit 4: TOWR's towers, tenants and tenancy ratio



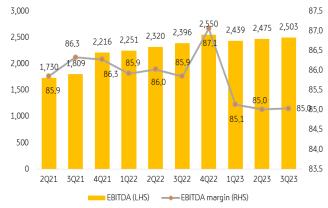
Source: Company, KBVS Research

# Exhibit 6: Source of revenue by carrier



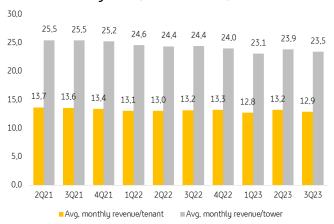
Source: Company, KBVS Research

# Exhibit 8: EBITDA & EBITDA margin



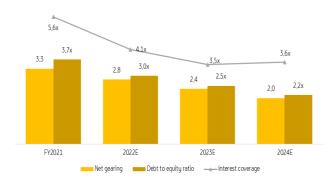
Source: Company, KBVS Research

#### Exhibit 5: TOWR's avg. revenue/ tenant and revenue/site



Source: Company, KBVS Research

# Exhibit 7: TOWR's leverage metrices



Source: Company, KBVS Research

# Exhibit 9: Currently trading slightly below 5-year average mean



Source: Company, KBVS Research, Bloomberg



# FINANCIAL TABLES

# Exhibit 10: Profit & Loss summary

| Year End Dec (IDR bn)    | 2021A   | 2022A   | 2023F   | 2024F   | 2025F   |
|--------------------------|---------|---------|---------|---------|---------|
| Revenue                  | 8,635   | 11,036  | 11,616  | 12,227  | 12,794  |
| Cost of revenue          | (2,340) | (2,914) | (3,308) | (3,371) | (3,470) |
| Gross profit             | 6,295   | 8,121   | 8,308   | 8,856   | 9,324   |
| Operating expenses       | 7,612   | 9,899   | 10,064  | 10,579  | 11,065  |
| Operating profit         | (721)   | (911)   | (1,045) | (1,120) | (1,173) |
| EBITDA                   | 5,575   | 7,210   | 7,263   | 7,736   | 8,150   |
| Finance income/costs NET | (1,346) | (2,368) | (2,871) | (2,922) | (2,743) |
| Pretax profit            | 4,051   | 4,459   | 4,203   | 4,621   | 5,212   |
| Income tax/benefit       | (603)   | (963)   | (839)   | (832)   | (1,016) |
| After tax                | 3,427   | 3,442   | 3,281   | 3,695   | 4,082   |

Source: Company, KBVS Research

# Exhibit 11: Balance sheet

| Year End Dec (IDR bn)              | 2021A  | 2022A  | 2023F  | 2024F  | 2025F  |
|------------------------------------|--------|--------|--------|--------|--------|
| Current Assets                     |        |        |        |        |        |
| Cash and cash equivalents          | 4,748  | 309    | 373    | 729    | 1,323  |
| Trade receivables                  | 2,171  | 2,558  | 2,845  | 3,119  | 1,709  |
| Other current assets               | 478    | 751    | 794    | 824    | 856    |
| Total Asset                        | 7,398  | 3,651  | 4,047  | 4,672  | 3,887  |
| Non-current assets                 |        |        |        |        |        |
| Fixed assets                       | 32,951 | 37,152 | 39,645 | 40,639 | 41,792 |
| Other non-current assets           | 24,570 | 23,724 | 23,414 | 23,376 | 23,536 |
| Total non-current assets           | 58,431 | 61,974 | 64,140 | 65,075 | 66,440 |
| Total assets                       | 65,829 | 65,625 | 68,187 | 69,747 | 70,327 |
| Current liabilities                |        |        |        |        |        |
| Tower construction, other payables | 522    | 839    | 881    | 908    | 926    |
| Accruals                           | 1,096  | 1,541  | 1,361  | 1,252  | 1,190  |
| Short term debts                   | 16,794 | 9,564  | 11,949 | 10,354 | 7,726  |
| Other current liabilities          | 3,469  | 2,502  | 3,141  | 3,386  | 3,615  |
| Total current liabilities          | 21,880 | 14,446 | 17,333 | 15,900 | 13,457 |
| Non-current liabilities            |        |        |        |        |        |
| Long-term debts                    | 30,191 | 35,409 | 32,555 | 32,999 | 32,901 |
| Other non-current liabilities      | 1,695  | 1,338  | 1,431  | 1,384  | 1,443  |
| Total non-current liabilities      | 31,886 | 36,747 | 33,987 | 34,383 | 34,345 |
| Shareholders' equity               | 12,062 | 14,432 | 16,867 | 19,464 | 22,526 |
| Total liabilities and equity       | 65,829 | 65,625 | 68,187 | 69,747 | 70,327 |

Source: Company, KBVS Research



# Sarana Menara Nusantara (TOWR)

# Exhibit 9: Cash flow

| Year End Dec (IDR bn)                | 2021A    | 2022A   | 2023F   | 2024F   | 2025F   |
|--------------------------------------|----------|---------|---------|---------|---------|
| Net profit                           | 3,427    | 3,442   | 3,281   | 3,695   | 4,082   |
| Depreciation & Amortization          | 1,860    | 2,307   | 2,611   | 2,649   | 2,720   |
| Changes in working capital           | 1,162    | (897)   | 170     | (107)   | 1,563   |
| CF from operating activities         | 6,450    | 4,852   | 6,061   | 6,237   | 8,366   |
| Investment in fixed assets           | (12,053) | (6,507) | (5,104) | (3,644) | (3,873) |
| Others                               | (16,990) | 657     | 327     | 59      | (212)   |
| CF from investing activities         | (29,043) | (5,850) | (4,777) | (3,585) | (4,085) |
| Dividends paid                       | (1,399)  | (1,200) | (902)   | (1,016) | (1,021) |
| Debt raised/ repaid                  | 26,788   | (2,013) | (467)   | (1,152) | (2,725) |
| Others                               | 510      | (229)   | 150     | (129)   | 59      |
| CF from financing activities         | 25,899   | (3,441) | (1,220) | (2,297) | (3,687) |
| Change in cash flow                  | 3,306    | (4,440) | 64      | 356     | 594     |
| Cash and cash equivalents, beginning | 1,443    | 4,748   | 309     | 373     | 729     |
| Cash and cash equivalents, ending    | 4,748    | 309     | 373     | 729     | 1,323   |

Source: Company, KBVS Research

# Exhibit 10: Ratio analysis

| Year End Dec                | 2021A | 2022A | 2023F | 2024F | 2025F |
|-----------------------------|-------|-------|-------|-------|-------|
| Gross profit margin (%)     | 72.9  | 73.6  | 71.5  | 72.4  | 72.9  |
| Operating profit margin (%) | 64.6  | 65.3  | 62.5  | 63.3  | 63.7  |
| EBITDA margin (%)           | 88.2  | 89.7  | 86.6  | 86.5  | 86.5  |
| Net profit margin (%)       | 39.7  | 31.2  | 28.2  | 30.2  | 31.9  |
| Receivable turnover (x)     | 5.1   | 5.3   | 4.3   | 4.1   | 5.3   |
| ROAA (%)                    | 6.8   | 5.2   | 4.9   | 5.4   | 5.8   |
| ROAE (%)                    | 30.9  | 26.0  | 21.0  | 20.4  | 19.5  |
| ROCE (%)                    | 28.4  | 23.8  | 19.4  | 19.0  | 18.1  |
| ROIC (%)                    | 6.3   | 5.8   | 5.4   | 6.0   | 6.6   |
| Debt/ Equity (x)            | 3.9   | 3.1   | 2.6   | 2.2   | 1.8   |
| Net debt/Equity (x)         | 3.5   | 3.1   | 2.6   | 2.2   | 1.7   |
| Net debt/ EBITDA (x)        | 5.5   | 4.5   | 4.4   | 4.0   | 3.6   |
| Interest coverage (x)       | 5.6   | 4.1   | 3.5   | 3.6   | 4.0   |
| BV/Share (IDR)              | 242.2 | 289.8 | 338.7 | 390.9 | 452.3 |
| Dividend yield (%)          | 2.97  | 2.55  | 1.92  | 2.16  | 2.17  |

Source: Company, KBVS Research



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